

## Enhancing Patient Safety and Experience

### What is it?

Patient Access is a cutting-edge technology that helps keep patients safe and makes their healthcare experience better. It uses facial recognition to make sure that patients are correctly identified. This means that when you go to the doctor or hospital, they can quickly and accurately check who you are.

### How it works

- **Easy Sign-Up:** When you first visit, the friendly staff will help you sign up for the system. They will take a picture of your face, which will be kept safe and only used for identification at this healthcare organization.
- **Quick Check-Ins:** When you come back for future visits, all you'll need to do is have a photo taken. The technology compares your face to your medical record, making the check-in process smooth and fast.

Using Patient Access helps make sure that you get the right care and that your information is kept secure. It's a simple and efficient way to check in at the doctor or hospital.

### Why are we taking your photo and what are the benefits?

- **Fast registration/check-in:** With facial recognition, check-in is quick and easy, taking only seconds. This saves you time and makes your visits more convenient.
- **Enhanced safety:** Your photo helps us confirm your identity instantly, ensuring only authorized staff can access your medical record. This keeps your information safe.
- **Protection from identity theft and insurance fraud:** Facial recognition accurately identifies you, preventing others from pretending to be you and protecting you from identity theft and fraud.
- **Privacy:** Taking your photo reduces the need to share personal information aloud, like your Social Security number or address. This protects your privacy and keeps your information secure.
- **Convenience:** Once enrolled, your medical record can be accessed instantly at any participating location. This makes it easier for you to receive care wherever you go.

We hope this information helps you understand why we are taking your photo and the benefits it brings. If you have any questions or concerns, feel free to ask our friendly staff.

## Photo Tips

When we take your photo, there are a few things to keep in mind:

- **Enrollment photo:** During the enrollment process, we may ask you to remove your mask, hat, and glasses so that we can take a clear and accurate photo. It's best to have a neutral expression on your face.
- **On future visits:** You can keep your mask, hat, or glasses on for the photo. Our technology is designed to recognize you even if you're wearing these items.

## Your Privacy and Security

- **Data protection:** Your biometric data, which includes your photo, is stored securely, and will not be shared outside of the healthcare organization.
- **Privacy-focused:** Patient Access is designed with privacy in mind. We follow strict privacy regulations and guidelines to make sure that your photo and personal information remain confidential.
- **It's just like taking a regular photo:** When we take your photo, it's done with a regular camera, nothing fancy or scary! We use this photo to accurately identify you, ensuring your safety and protecting your privacy.

## Frequently Asked Questions

### Is facial recognition safe?

Yes, Imprivata's facial recognition technology is safe. It works like taking a regular photo and protects your privacy and security.

### How accurate is the facial recognition technology?

Imprivata's facial recognition technology is highly accurate and extensively tested in identifying patients of diverse ages and backgrounds.

### How does this technology improve patient care?

This technology ensures accurate identification, helping healthcare providers access correct medical records and provide personalized care. It saves time, reduces errors, and improves the patient experience.

### Is my biometric only used for this purpose?

The biometric is only used for processes related to healthcare treatment at this organization.

### Will my biometric data be shared elsewhere?

No, your biometric data is only used within the healthcare organization for accurate patient identification. It remains confidential and secure.

### Will my biometric data be used by law enforcement?

No, your biometric data is solely used for patient identification within healthcare. It is not accessible to law enforcement or external parties.